Full Professor in Service Management (W3)

Job description: This position focuses on the (digital) marketing of services (Services Marketing). We are looking for an excellent researcher with outstanding publications in leading international journals. In your research you follow a behavioral paradigm with an emphasis on quantitative empirical research.

In teaching, you will strengthen the offering of the Department of Economics and Management in the area of "Service Management". Participation in teaching is expected in the Bachelor and Master programs of Industrial Engineering and Management, Economics Engineering, Information Engineering and Management, and Business Mathematics, including mandatory courses in the Bachelor programs. Willingness to participate actively in the academic self-administration is expected, including the participation in the collegial management of the Institute for Information Systems and Marketing (IISM). It is expected that the future holder of the position will also become involved in the field of innovation and will contribute to the transfer of research results into practice together with industry partners.

Qualification: Candidates should have exceptional scientific qualification, as demonstrated by a Habilitation degree, or an equivalent record in research and teaching. They should demonstrate a history of acquiring public research funds as well as private-sector research contracts. The conditions for appointment pursuant to § 47 LHG apply.

Institute: Division II – Informatics, Economics, and Society, Department of Economics and Management, Institute of Information Systems and Marketing (IISM)

Contract duration: Unlimited

Starting date: As soon as possible

Application up to: 30.09.2019

Application: Applications with the usual documents (curriculum vitae, list of publications) should be sent by e-mail by September 30, 2019, preferably in one PDF document, to dekan@wiwi.kit.edu.

KIT is an equal opportunity employer. Women are especially encouraged to apply. Applicants with disabilities will be preferentially considered if equally qualified.